



Measuring the UK Economy The Role of UK Enterprise

A seminar organised by Better Statistics CIC in
association with the Office for National Statistics.



1st May 2026

Lloyd George Room, National Liberal Club, 1, Whitehall Place,
London, SW1A 2HE.

The Morning Programme

<u>Time</u>	<u>Details</u>
9.30 am	<u>Doors open – Coffee and Networking</u>
10.00 am	<u>Welcome – Tony Dent, Better Statistics CIC</u>
10.05 to 10.25 am	<p><u>Keynote: Measuring Gross Domestic Product how does business contribute?</u></p> <p><u>James Benford - DG Surveys and Economic, Statistics, ONS</u></p>
10.25 to 10.45 am	<p><u>Open Forum 1 – James Benford will take questions on “ONS Economic Statistics”</u></p> <p><u>Chair: Tony Dent</u></p>
10.45 to 11.25 am	<p><u>Forum 2 – "How Important are Revisions?"</u></p> <p><u>Chair: Andy Ross, Chief Assessor for the Government Economic Service</u> With Liz McKeown, Director Economic Statistics for external engagements, ONS and Liz Barclay, Business 111 and small business advisor to the IoD.</p>
11.25 am	<u>Coffee Break</u>
11.40 am to 12.30 pm	<p><u>Forum 3 – "The Value of Enterprise"</u></p> <p><u>Chair: Jonathan Haskel, Professor of Economics at Imperial College</u> With Richard Heys, Deputy Chief Economist ONS and Ivan Gowan, CEO of Opagio Ltd, producers of the Growth Platform. Topic to include valuing intangibles and review of productivity with the implications of AI considered.</p>
12.30 pm	<u>Lunch and Networking</u>

The Afternoon Programme

<u>Time</u>	<u>Details</u>
2.00 pm to 2.45 pm	<p><u>Forum 4 - Data for Public Policy</u></p> <p><u>Chair: Sir Vince Cable, Former Secretary of State for Business and Trade</u> With Fergal Shortall, Director, Monetary Analysis, Bank of England And Vicky Pryce, Chief Economic Adviser at the CEBR</p>
2.46 pm to 3.30 pm	<p><u>Forum 5 - Focus on Smaller Enterprises</u></p> <p><u>Chair: Phyllis Macfarlane, Trustee of NatCen & Fellow of the Market Research Society</u> With Philip Davies, Deputy Director Business Surveys & Register Transformation, ONS and Ian Cass, Chair The Micro-Business Alliance</p>
3.30 pm	<u>Tea Break</u>
3.50 pm to 4.05 pm	<p><u>ONS / BSC Business Engagement Surveys</u></p> <p><u>Some early highlights</u> <u>Presentation by Tony Dent BSc</u></p>
4.05 pm to 4.50 pm	<p><u>Forum 6 – User Engagement</u></p> <p><u>Chair: James Benford with representatives from the business organisations -</u> British Chambers of Commerce, Confederation of British Industry, Federation of Small Business, Institute of Directors, Microbusiness Alliance, and Association of Independent Professionals and Self-employed will discuss the future for co-operation between the ONS and business in the UK</p>
5.00 pm	<u>Close</u>

Attendance is free – to book your place register at

<https://forms.gdpr.domains/measuring-economy-seminar>

**This event is Sponsored by nSpire Software Ltd, Slamm Productions and the
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