

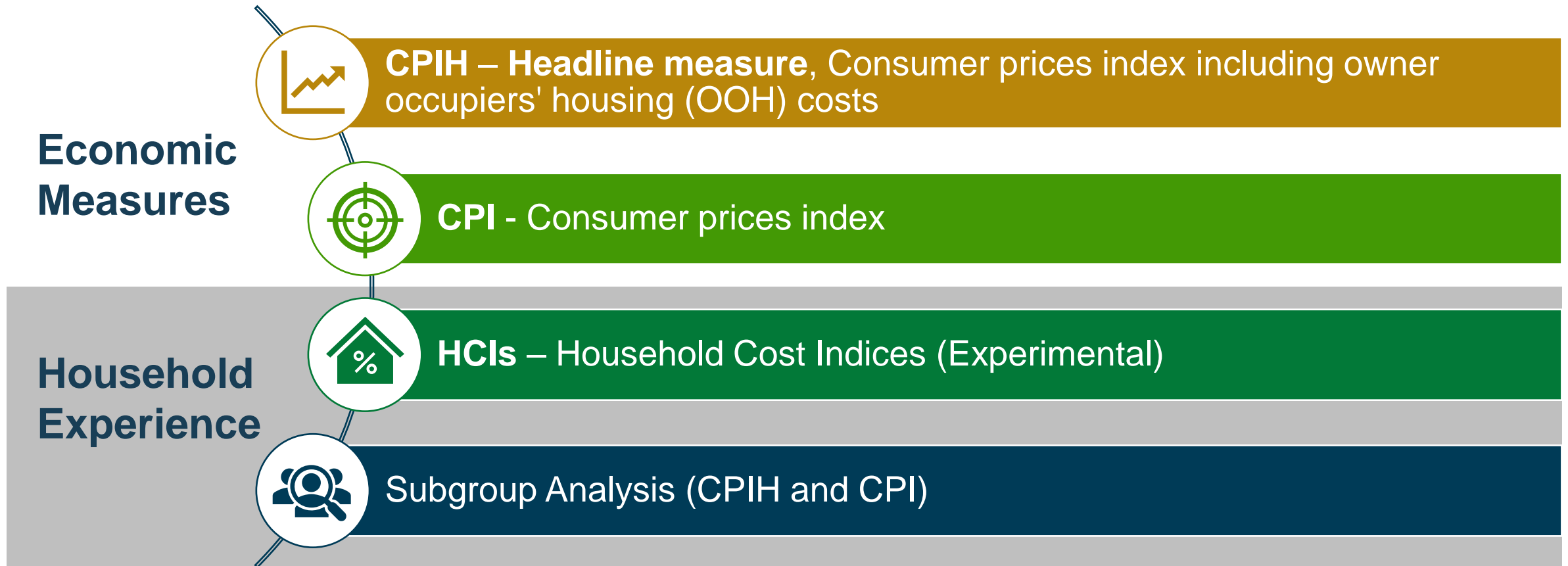
# Transforming the UK's consumer price statistics – May 2022

**Michael Hardie**  
Deputy Director, Prices Division

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# Prices Landscape



# Consumer prices transformation: Alternative data sources

- Obtaining **robust sources of alternative data**, including web-scraping & scanner data
- **Researching methodologies** to most effectively incorporate the data
- Developing **statistical systems**
- Embedding new **processes**

This will be a **continuous programme of improvements** for consumer price statistics, allowing us to improve the accuracy, efficacy and representativity of consumer price inflation statistics.

Primarily, new data will help us to **inform the narrative** around what is driving inflation for our users



# Advantages of acquiring new data sources

## Alternative data sources have several advantages:

- Primarily **scanner** (transaction) and **web-scraped data**
  - Increased product coverage
  - More frequent collection
  - Scanner data: product-level weights
- **Goal: use traditional and alternative data in conjunction**

## Significant progress on data acquisition:

- Regular scanner data feeds from grocery retailers, which now make up around **60% of UK grocery market share**.
- Great progress on many of our other priority categories through administrative and web-scraped data providers, including **rail fares, used cars, clothing**.
- Increased in-house web scraping capability, with a long-term goal to bring all web scraping in-house

## ONS to gather inflation data from supermarket checkout scanners



The Office for National Statistics will use "big data" by collecting information directly at the point of sale

The UK will soon see the most accurate and detailed measure of inflation in its history as the nation's official statistics body begins to collect price and transaction data directly from supermarket checkout scanners.

In a significant move to modernise the way that prices are collected to measure inflation, the Office for National Statistics is to start incorporating data taken from scanners in grocery stores across the UK.

# Prices transformation timescales

